

# PRIVACY POLICY

**Effective Date:** November 3, 2023

**Last Updated:** November 3, 2023

The Privacy Policy describes how OEM Logistics, LLC (“OEM” “we” and “us”) processes personal information about you. This Privacy Policy applies when you visit or use our websites [www.oemlogisticsllc.com](http://www.oemlogisticsllc.com) (the “Site”). If you have any questions, please contact us as provided below. If you have a disability and need to receive this Privacy Policy in a different format, please contact us at [privacy@oemlogisticsllc.com](mailto:privacy@oemlogisticsllc.com)

**BY USING THE SITE, YOU ARE CONSENTING TO THIS PRIVACY POLICY. PLEASE READ IT CAREFULLY.**

## Categories of Personal Information We Process

We may collect the below categories and types of personal information.

- **Contact Information:** business contact information including name, postal address, telephone number, and email address.
- **Commercial Information:** records of products or services purchased, obtained, or considered and purchasing histories.
- **Internet or Electronic Usage Data:** data network and website interaction history, IP address, website cookie information, interaction with advertisements, and browsing time.
- **Geolocation Data:** the general region or area from which you access our Site.

## Sources of Personal Information

We may collect personal information in the following ways:

- **Directly from you:** when you provide information directly to us.
- **Automatically:** when you access our Site using tools like browser cookies, pixels and Javascript.
- **From third-parties:** when shared by third parties including vendors and service providers.

## How We Use Personal Information

We may use personal information for the below purposes.

- **Transactional Purposes:** to: (i) allow you to purchase and receive products and services that we offer; (ii) communicate with you; and (iii) provide you with customer assistance.
- **Analytical Purposes:** to analyze preferences, trends, and statistics.
- **Marketing:** to improve our marketing efforts, prospect for new customers, manage customer engagement and relationships and provide you with information about us, including personalized marketing communications.
- **Maintenance and Improvement of our Sites and Systems:** to improve our Sites and systems, provide and maintain functionality on our Sites and systems, and help us diagnose technical and service problems and administer our Sites and systems.
- **Security and Fraud Prevention.** to: (i) protect our Sites, premises, assets, systems, products, services and intellectual property; (ii) detect and guard against fraud, theft, and other misconduct; and (iii) conduct due diligence.

- **Legal:** to comply with our legal obligations, including reporting requirements, and defend ourselves in legal proceedings, and protect our company and our property, employees, and others through legal proceedings.

## How We Disclose Personal Information

We may disclose personal information in the below circumstances.

- **Service Providers:** with vendors and service providers who need access to such information to carry out their work for us (including, for example, cloud hosting providers, marketing vendors, lawyers, bankers, insurers, internet service providers, operating systems and platforms, and recruiters).
- **Marketing/Analytics/Advertising Partners:** with third party marketing, analytics or advertising partners, including social media platforms and networks.
- **Government Entities:** with regulatory and government entities including government, administrative, law enforcement and regulatory agencies; tax authorities; and other public agencies or authorities.
- **Corporate Transaction Recipients:** with potential investors, purchasers, merger partners, and their advisors in the event we: (i) sell or transfer, or are considering selling or transferring, all or a portion of our business or assets; or (ii) are considering or engaging in any reorganization, conversion, merger, sale, joint venture, assignment, transfer or disposition of all or any portion of our ownership interest, business or operations; or (iii) are soliciting or accepting investments.

## How Long We Keep Personal Information

We will retain and use your information for as long as we need it or as long as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. We use the following criteria to determine retention periods: (i) how long the information is needed to provide our services and operate our business; (ii) whether there are contractual or legal obligations that exist that require us to retain the information for period of time; (iii) whether any law, statute, or regulation allows for a specific retention period; (iv) whether an individual has agreed to a longer retention period; (v) whether the data is considered to be sensitive data; and (vi) what the expectation for retention was at the time the data was provided to us.

## Cookies, Pixels, and Other Tracking Technology

Certain online tools exist to help us serve and recognize you when you visit our website. When you access the website, we (including third-party analytics and advertising companies we work with) may place small data files on your computer or device. These data files may be web beacons, cookies, clear gifs, pixel tags, e-tags, flash cookies, log files, mobile advertising IDs (such as Facebook cookies or Google's Advertising ID), and similar technologies or associated applications. These technologies collect information about your use of the Sites, including your IP address, web browser or operating system type and version, mobile network information, pages viewed, time spent on pages, links clicked, conversion information, or operating system type and version, inferred-interest information, search terms, personal information, and communication contents if you have submitted such information to us. We (and third-party analytics and advertising companies we work with) use this information to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests, and better understand your online activity. To learn more about interest-based advertising, tracking technologies, and how to opt out, please visit <http://www.aboutads.info/choices>.

## Do Not Track Signals

Some browsers have a “do not track” feature. It lets you tell websites you visit that you do not want them to track your online activity. These features are not yet uniform across browsers. Our Sites are thus not currently set up to respond to these signals. For more information on Do Not Track signals, please visit <https://allaboutdnt.com/>.

## Links to Other Websites

Our Sites may include links to other website or applications whose privacy practices may differ from ours. If you submit personal information to any of those website or applications, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any website you visit or application that you use.

## Security

We follow generally accepted industry standards to protect the personal information submitted to us and have implemented reasonable technical, organization, administrative and physical measures to protect personal information. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security and encourage you to use website and share information with caution.

## This Website is Not Intended for Children

We do not knowingly collect or store any personal information from anyone under the age of 16. If we become aware that we have collected or stored personal information from an individual under age 16, we will remove his or her personal information from our files. If you are a parent or guardian and believe we may have inadvertently collected personal information from your child, please notify us immediately by sending an email to [privacy@oemlogisticsllc.com](mailto:privacy@oemlogisticsllc.com).

## Marketing Communications

You can opt out of marketing or advertising emails by using the "unsubscribe" link or mechanism noted in communications you receive from us. You may also request to opt out of marketing or advertising emails by contacting us at [privacy@oemlogisticsllc.com](mailto:privacy@oemlogisticsllc.com). Once we process your request, we will cease using the information for such purposes at no charge to you. If you opt out of getting marketing messages, you will continue to receive messages from us about your relationship with us where permitted by law.

## Processing in the United States

Please be aware that information we obtain about you will be processed in the United States by our service providers or us. By using the Sites or our services, you acknowledge your personal information may be transferred to and processed in jurisdictions outside your own as described in this Privacy Policy. Please be aware that the data protection laws and regulations that apply to your personal information transferred to the United States or other jurisdictions may be different from the laws in your country of residence. The United States may not afford the same level of protection as laws in your own country.

## California Shine The Light Disclosure

If you are a California resident, this section applies to you. The California Shine the Light law (Cal. Civ. Code § 1798.83) permits residents of California to request certain details about how their information is shared with third parties for the third-parties’ direct marketing purposes. If you are a California resident and

would like to make such a request, please contact us at [privacy@oemlogisticsllc.com](mailto:privacy@oemlogisticsllc.com). and include “CA Shine the Light” in the subject line of your email.

## Contact Us

If you have any questions about this Privacy Policy or our data practices, please email us at [privacy@oemlogisticsllc.com](mailto:privacy@oemlogisticsllc.com).

## Updates to Our Privacy Policy

From time to time we may this Privacy Policy. We will notify you of any material changes as required by law. We will also post an updated copy on the Site. Please check the Site periodically for updates. The “Last Updated” legend above indicates when this Privacy Policy was last revised. Any changes will become effective when we post the revised Privacy Policy on the Site.